



Empowering Sustainable and Equitable Growth

Our Story

Founded in 2016 from a passion for social sustainability and change management, Naya quickly evolved from voluntary beginnings into a global force. Specializing in sustainable strategies, educational academies, and ESG (Environmental, Social, and Governance) reporting, it grew rapidly. Today, with offices in Europe and US, Naya stands as a beacon of sustainable change and a symbol of commitment to a better world.

Our mission is to enable organizations to embrace and leverage sustainability and ESG (Environmental, Social, and Governance) principles not just as compliance norms, but as core drivers of strategic innovation and long-term success.

Our approach at Naya is centered around crafting bespoke solutions to the unique sustainability challenges faced by each organization. We believe in aligning sustainability efforts with the overarching corporate strategy, ensuring that environmental and social governance becomes an integral part of the business fabric. This personalized method enables us to create a seamless integration of ESG principles into business operations, fostering sustainable growth and positive societal impact.

Our Principles

Client-Centric Approach: Tailor-made strategies aligning with business goals and values.

Global Impact: Assisting clients worldwide across various industries.

Continuous Learning and Innovation: Keeping ahead with new frameworks and technologies.

Our Capabilities

- 1. Change Management:** We provide strategic methods and processes to help organizations adapt and thrive in the ever-changing business landscape, facilitating a smoother transition for employees during change initiatives.
- 2. DEI (Diversity, Equity, and Inclusion):** Our DEI services focus on creating inclusive workplace cultures that value diversity and equity, leading to improved employee engagement, innovation, and business performance.
- 3. Professional Development Academy:** We offer comprehensive professional development programs designed to enhance the skills and knowledge of employees, fostering career growth and increasing organizational effectiveness.
- 4. Business Development:** Our business development strategies are tailored to expand your company's market reach, improve customer relations, and drive sustainable growth through innovative solutions and partnerships.
- 5. Sustainability:** We specialize in integrating sustainability into your business operations, focusing on environmentally responsible practices and long-term economic viability, ensuring your business contributes positively to society and the planet.

To Shape a Sustainable Future!

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